

KHAOS CONTROL VS GENETIQ

Bespoke sounds flattering until you see the invoice for it.

GenetiQ can be shaped to fit, module by module and quote by quote. Khaos Control includes the APIs, the courier integrations, the CRM and the warehouse as standard — and still does bespoke work when it genuinely earns its place.

CAPABILITY	Khaos Control	GenetiQ
Scope	Complete ERP with CRM, accounting, warehousing, purchasing and eCommerce	ERP system requiring additional modules and custom development
Inventory management	Advanced stock control with real-time visibility and traceability	Inventory management available, with more limited flexibility
CRM & complaints	Built-in CRM for customer management and sales processes	CRM available, with additional configuration often required
Warehouse management	Full WMS included, with barcode scanning, picking and packing	Warehouse functionality available through additional modules
eCommerce	Integrated eCommerce with direct ERP connectivity	Own Cliqx eCommerce platform, plus partner marketplace integrations (fairly matched)
API & integrations	Built-in APIs for third-party integrations	API functionality available as an additional add-on
Purchasing	Integrated purchasing, supplier management and replenishment	Purchasing tools available, with additional development for some workflows
Courier integrations	Built-in courier integrations for streamlined fulfilment	Built-in transport scheduler plus vehicle-tracking and logistics integrations (fairly matched)
Forecasting	Built-in forecasting and inventory planning tools	Forecasting available with additional configuration
Accounting	Integrated accounting with major platform connections	Accounting functionality available through additional integrations
Reporting	Flexible reporting with custom dashboards and business insights	Reporting available, with more limited data analysis
Deployment	Cloud and on-premises, with bespoke development available	Custom development available, but it can increase implementation cost
Scalability	Designed to grow with your business	Expanding functionality can increase complexity and ongoing cost

WHERE THE DIFFERENCE BITES

API functionality is an additional add-on.
Warehouse capability arrives through further modules.
Custom development can push implementation cost and complexity up.

WHEN GENETIQ IS THE BETTER BUY

Their Cliqx eCommerce platform or transport scheduler is exactly what you need.
You want a heavily bespoke build and have the budget and time to run it.

We use the most advanced technology in the industry. It's called the truth.

Book your Khaos Control product tour today.