

KHAOS CONTROL VS LINNWORKS

Brilliant at moving orders. Less interested in the rest of your business.

Linnworks routes multichannel orders and syncs stock. That is a real job, done well. But there is no CRM, no accounting and no full warehouse without a paid add-on — which is where a single ERP starts to pay for itself.

CAPABILITY	Khaos Control	Linnworks
Scope	Full comprehensive ERP suite	Inventory and order management platform focused on multichannel commerce
Inventory management	Advanced stock control, purchasing, warehousing, barcode scanning and traceability	Multichannel inventory synchronisation, stock control and order management (fairly matched)
CRM & complaints	Built-in CRM for customer management and complaints	No native, dedicated CRM
Warehouse management	Comprehensive WMS with barcode scanning, picking, packing and stock movements	Basic warehouse functionality; advanced WMS is a paid “Enhanced Warehouse” add-on
Purchasing	Integrated purchasing, supplier management and replenishment	Purchase order management and supplier management (fairly matched)
Forecasting	Inventory planning and purchasing tools to support stock decisions	Forecasting available through demand planning and inventory forecasting (fairly matched)
Accounting	Internal accounting function, plus integrations with the major accounting platforms	No native accounting module; integrates with Xero and QuickBooks
Reporting	Extensive operational and management reporting, heavily customisable	Inventory, order and sales reporting with dashboards
Deployment	Cloud and on-premises	Cloud only
Scalability	Suits growing SMEs and established enterprises alike	Scalable for growing eCommerce and multichannel retailers (fairly matched)

WHERE THE DIFFERENCE BITES

No native, dedicated CRM — so customers and complaints live elsewhere.

Advanced WMS is a paid add-on called “Enhanced Warehouse”.

No native accounting module at all.

WHEN LINNWORKS IS THE BETTER BUY

Marketplace listing, order routing and courier volume are the core problem.

You already run a CRM and a finance system you have no intention of replacing.

We use the most advanced technology in the industry. It's called the truth.

Ninety minutes, your own numbers, no scripted demo. If Khaos Control is the wrong fit for your business, that is what you will hear from us.

Book your Khaos Control product tour today.